



For immediate release

## **GRRLGAMER.COM LAUNCHES SISTER SITE SIMGRRRL.COM**

### **Content-oriented Sims site SimGrrl.com goes live at [www.simgrrl.com](http://www.simgrrl.com)**

Hamilton, ON, Canada, February 1st 2006 - The number one website for women and girls who play computer and video games just got bigger.

SimGrrl was originally a column on GrrlGamer written by Nikki Douglas, featuring reviews of Sim sites, previews of subscription Sims sites and useful finds for downloadable content for the game. In late 2002, Didi Cardoso took over the updating of this column, but she didn't stop there.

In May of 2003, SimGrrl began creating her own custom content and the column evolved into a Yahoo Group with several downloads for The Sims.

*"Out of curiosity, I learned how to modify existent objects and eventually create my own, so I put them together and made them available for download at SimGrrl's Yahoo Group. As the group space soon became not enough, I was forced to open a second, then a third, and the SimGrrl community now counts with a series of six Yahoo Groups with content for both The Sims and The Sims 2."* says Didi, who is responsible for all the Sims creations at SimGrrl.

With the help of GrrlGamer's Technical Director Minna Kim Mazza, turning SimGrrl into her own site became a reality. With an easy to navigate layout, SimGrrl.com resembles the basic GrrlGamer look. The site features a user-friendly indexed catalog containing everything from fashion to design options for any room, as well as links to the reviews and guides of the Sims series hosted at [grrlgamer.com](http://grrlgamer.com).

Now with her own domain, SimGrrl continues to offer free downloads at the groups, as well as twice-monthly updated members-only content to all the Sims-fans out there. SimGrrl.com downloads are available for members only, at the low monthly fee of \$3.95.

For more information, visit [www.simgrrl.com](http://www.simgrrl.com)

---

Headquartered in Fort Myers, FL, with satellite offices in Chicago, IL and Hamilton, Canada, [grrlgamer.com](http://grrlgamer.com) is published on the web by Last Resort Media, Inc. Founded in 1997, [grrlgamer.com](http://grrlgamer.com) was the first website of its kind to offer a female perspective on computer and video gaming.

The Sims & The Sims 2 are registered trademarks of Electronic Arts. [Grrlgamer.com](http://Grrlgamer.com),

grrlx.com and simgrrl.com are registered trademarks of Last Resort Media, Inc.

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

For more information, please contact:

Didi Cardoso

didi@grrlgamer.com